

Introduction

Jason Jennings

Jason Jennings is a researcher and one of the most successful and prolific business and leadership authors in the world.

His Wall Street Journal, USA Today, Business Week and New York Times Bestsellers include, *It's Not the Big That Eat the Small - It's the Fast That Eat the Slow, Less Is More, and Hit the Ground Running*. Along the way Jason found time to join forces with well known cardiologist Dr. John Kennedy and coauthor the 2010 Health, Mind and Body bestseller, *The 15 Minute Heart Cure -The Natural Way to Release Stress and Heal Your Heart in Fifteen minutes a Day*.

Research is underway for his next book to be published next year (in 2011) that promises to reveal the secrets of those leaders and organizations that have successfully reinvented and transformed themselves. In total Jennings and his teams have screened and studied more than 120,000 companies.

Critics call his books, “extraordinarily well researched, insightful, crisply written, accessible, intriguing and a vital resource for everyone in business,” and USA TODAY calls Jennings one of the three most in-demand business speakers on the planet.

He's an authority on leadership, growth and innovation and he loves to tell a good story.

Please welcome worldwide bestselling author, Jason Jennings.