

## Biography for Jason Jennings

### JASON JENNINGS

Authority on Business Leadership

Jason Jennings is one of the most successful and prolific business and leadership authors in the world. He has spent twenty years founding and leading successful businesses and teaching other companies how to achieve their full economic potential.

Jason was the youngest radio station group owner in the world and his legendary programming and sales strategies are credited with revolutionizing many parts of the broadcasting industry. Later, he founded Jennings-McGlothlin & Company, a consulting firm that became the nation's largest media consultancy.

He traveled the globe in search of the world's fastest companies for his landmark book, ***It's Not The Big That Eat The Small - It's The Fast That Eat The Slow***. Within weeks of its release it hit the Wall Street Journal, USA Today and New York Times Bestsellers Lists. Now published in 32 languages, USA TODAY named it one of the top 25 books of the year!

Next, he and his team studied more than 40,000 companies and identified the ten most productive companies in the world for his bestselling, ***Less Is More***. The book reveals the secrets of the world's most productive companies.

His last book, ***Think BIG - Act Small***, profiled the leadership of the only ten companies in the world to have grown both revenues and profits by double digits every year for ten consecutive years. Like his previous books it debuted on all the bestseller charts.

His new book, ***Hit the Ground Running, A Manual for New Leaders*** was released in April 2009. The book reveals the tactics and strategies of the ten American CEO's who've created the greatest amount of economic value since the year 2000 and builds a case for a new kind of leader. The Street.com calls it, "an excellent book for leaders who are trying to gain respect and develop relationships." Leading Blog.com calls it, "insightful and crisply written." BizEd, the magazine of business schools says that, "Hit The Ground Running offers an intriguing behind the scenes look at America's best CEOs," while Publisher's Weekly says, "the book makes a smart appeal to the new generation of leaders."

When not traveling the world on research and adventure travel, Jennings delivers 80 keynotes annually with USA TODAY naming him one of the three most in-demand business speakers on the planet alongside the authors of *Good to Great* and *In Search of Excellence*.