

# Biography

## Jason Jennings Authority on Leadership, Growth and Innovation

Jason Jennings is a researcher and one of the most successful and prolific business and leadership authors in the world and his greatest thrill is helping lead individuals and companies to their full economic potential.

He began his career as a radio and television reporter and was the youngest radio station group owner in the nation. Later, he founded Jennings-McGlothlin & Company, a consulting firm that became the world's largest media consultancy and his legendary programming and sales strategies are credited with revolutionizing many parts of the broadcasting industry.

He traveled the globe in search of the world's fastest companies for his landmark book, ***It's Not the Big That Eat the Small - It's the Fast That Eat the Slow***. Within weeks of its release it hit the Wall Street Journal, USA Today and New York Times Bestsellers Lists. Now published in 32 languages, USA TODAY named it one of the top 25 books of the year!

Next, he and his research teams identified the world's ten most productive companies for his bestseller ***Less Is More***. That was followed by his next book, ***Think BIG - Act Small***, which profiled the only ten companies in the world to have organically grown both revenues and profits by double digits every year for ten consecutive years. Like all his previous books it debuted on all the bestseller charts. His latest book, ***Hit the Ground Running - A Manual for Leaders*** reveals the tactics and strategies of the ten CEO's who created the greatest amount of economic value between 2000 and 2009.

His next book for his publisher Penguin Putnam, ***The Reinventors - How Extraordinary Companies Pursue Radical Continuous Change*** will be released May 12, 2012 and promises to reveal the secrets of those leaders and organizations that have successfully reinvented and transformed themselves. In total, Jennings and his teams have screened and studied more than 120,000 companies.

Along the way he found time to join forces with well known cardiologist Dr. John Kennedy and coauthor the 2010 Health, Mind and Body bestseller, ***The 15 Minute Heart Cure –The Natural Way to Release Stress and Heal Your Heart in Fifteen minutes a Day***.

Critics call his books, "extraordinarily well researched, insightful, crisply written, accessible, intriguing and a vital resource for everyone in business," and USA TODAY calls Jennings one of the three most in-demand business speakers on the planet along with the authors of *Good to Great* and *In Search of Excellence*.

When not traveling the world on research, in search of adventure, and doing eighty keynote speeches each year, Jennings and his family split their time between the San Francisco bayside community of Tiburon, California and their lodge, Timber Rock Shore

on a small lake in Michigan's northern peninsula where they share the environment with native moose, bear, deer, wolves and soaring eagles.